



ARMA PASSPORT

SPRING SEMINAR MANIA

Travel the Country Learning RIM Safely

April/May 2022

ABOUT



It is with terrific enthusiasm that we welcome you to the 2022 Spring Seminar Mania II Program!

In 2021, the greater midwest ARMA chapters pioneered untravelled (virtual) territory. We were determined to commune and learn with our professional colleagues at a time when social gatherings remained speculative. Through brainstorming, creativity and technology the first Spring Seminar Mania was held virtually, and it was a tremendous success! What initially occurred as a novelty has evolved into a viable, sustainable, and boundaryless way to “gather”.

This year 13 local ARMA Chapters have partnered to provide 13 educational sessions during the months of April and May. The newest program participants include Alaska and Triangle Raleigh Chapters, expanding our regional diversity far beyond the midwest.

So, grab your virtual passports and get ready to visit some spectacular cities. Each time you attend a seminar your virtual passport is stamped. The more cities you visit the more passport stamps you get. The more passport stamps you get the more chances you have to win prizes during and at the end of the event.

Don't wait! Pack your virtual bags!

Learn from the experts in our field, tour these fabulous cities graciously hosted by our participating ARMA Chapters, and win great prizes. Mark your calendar and join us for one, many, or all of the following seminars.

Seminar Dates:

April 5, 6, 7, 12, 19, 21, 26
May 3, 4, 5, 17, 18, 25, and 26 2022.



STAMP YOUR PASSPORT

Thanks to the generosity of our sponsors, wonderful prizes await you during and at the end of your trip. Prizes include:

26 - \$50 gift cards donated by VRC

12 - \$50 gift cards donated Iron Mountain

60th anniversary mousepad & \$25 Starbucks gift certificate donated by the Twin Cities ARMA Chapter

Extend your virtual vacation for another day by attending the Spring Seminar Mania II's event finale on Thursday, May 26, 2022 where we will play a records trivia game, network with each other, and announce grand finale door prize winners.

How to Qualify to Win Door Prizes

Every time you attend a meeting your digital passport will be stamped thereby placing your name into a drawing for the end of event door prizes. The more meetings you attend, the more chances you'll have to win via raffle or trivia!

NOTE: Attendees may opt out of prize drawings. Simply include a note to withdraw from door prize winnings each time you register for a session.

Prize Winners

Winners will be randomly selected and announced at the event finale
Thursday, May 26, 2022

Winners will be formally notified via e-mail by the Spring Seminar-Mania
Prize Committee

One prize per person

April
5-7

PROGRAMS



4/5
12:00-1:00
CST

Fetch the Future, Rethink the Ink
Join Barbara Benson, University Records Officer and Director of Records Management Services for a case study of what the University of Washington Records Management Services did to drive the UW in the direction of a paperless environment.

Register at: www.armamilwaukee.org



4/6
12:00-1:00
EST

The Value of RIM Program Audits
Join us for a high-level perspective of the Value of Audits, Definition and Purpose. Learn how to prepare for an audit and the most common elements of a RIM program review audit. Audits are not as dreadful as you would think, unless you want them to be.

Register at: www.armatriangle.org



4/7
12:00-1:00
CST

Cloud File Migration Technologies & Services
Cloud file migrations (CFM) are largely focused on shifting large volumes of enterprise files to the cloud. Find out what organizations should look for in a CFM vendor and best practices for a successful file migration.

Register at: www.armamadison.org

April
12-21

PROGRAMS



4/12
12:00-1:00
CST

ECG and RIM: A Critical Partnership
In this session, Sue Trombley will explain why accurate data and reporting is essential to meeting ESG initiatives and goals for both public and private organizations and how aspects of standard records management practices may need to change to accommodate a greener, more equitable future for us all.

Register: www.cilarma.org



4/19
12:00-1:00
EST

The Pandemic and the IG Profession
COVID-19 has changed much about how we work and interact with information. In this new post-COVID19 age, we must shift our approaches to drive a successful information strategy. Those who navigate these changes most successfully will benefit most.

Register: www.gkcarma.org



4/21
12:00-1:00
EST

Handling the 7 Deadly Stakeholders
This session overviews 7 types of typical difficult stakeholders that RIM practitioners have to deal with in a “7 deadly sins” context (apathetic, hostile, too busy, dismissive, misinformed, helpless and saboteurs).

Register: e-mail: msfox@lilly.com

April 26 - May 4

PROGRAMS



4/26
12:00-1:00
EST

Moving Your Organization Toward Compliance

In this session we will look at the current role of RIM in Information Governance, discuss practical steps to increase awareness and compliance, and discuss ways to increase the influence of your RIM program with the resources you have at hand.

Register: www.eventbrite.com



5/3
12:00-1:00
EST

IG Career Planning

Information governance is still a young profession. So, where does one go to get an education? What does a resume look like for information governance? Andrew will showcase his knowledge on IG education analysis of industry salary surveys to help IG professionals set salary expectations.

Register: www.eventbrite.com



5/4
12:00-1:00
EST

You're So Sensitive! Why IG and Data Privacy Should be Best Friends

Managing the quality and integrity of data across an organization is more than a retention schedule and classification. IG has the ability to be the guide for managing and responsible handling of data. This session will help explain how.

Register: armadetroit.org

May
5-18

PROGRAMS



5/5
12:00-1:00
AKST

Essential Negotiation Skills for RIM Pros

Learn to:

Secure the resources needed to manage your departments; Gain the best value for acquired products and services; Receive compensation that reflects the value you add to their organizations

Register: www.alaskaarma.org/



5/17
12:00-1:00
EST

Even In Death, There Are Records (Cemetery Records)

Jennie Rankin of Mid-Michigan ARMA and the Friends of Lansing's Historic Cemeteries (FOLHC) will discuss records cemeteries use to document a person's death and burial. Learn how these permanent records are being used by genealogists in family research and the upkeep and care of cemeteries.

Register: www.armamidmichigan.org



5/18
12:00-1:00
EST

Cleveland Metroparks RIM Policy and Procedures

1. Understand the responsibility of public entities regarding public records
2. Learn about public records retention and disposal
3. Why is proper retention and disposal important?
4. What is the potential risk if records are not managed properly

Register: www.northeastohio.armacapters.org/

May
25-26

PROGRAMS



5/25
12:00-1:00
EST

Records Reincarnation

This presentation illustrates the relationship between records management and archives, highlighting the role each plays in an end product that benefits the user.

Register:

Lydia.mcgahee@texasroadhouse.com



5/26
11:30-12:30
CST

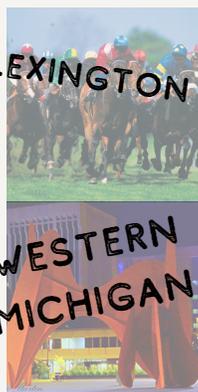
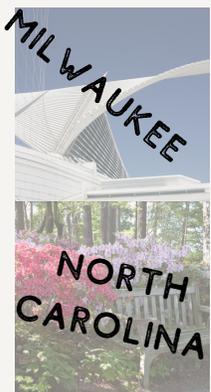
5/26
12:30-1:30
EST

Extend Your Vacation

Extend your virtual vacation for another day by attending the Spring Seminar Mania II's event finale on Thursday, May 26, 2022. At this meeting we will play a records trivia game, network with each other, and announce grand finale door prize winners.

Register: www.armamilwaukee.org

WHERE DID YOU VISIT? STAMP YOUR PASSPORT!



On April 5th
Visit...

MILWAUKEE



About Milwaukee



Milwaukee is the largest city in the state of Wisconsin. Located on Lake Michigan's western shore, Milwaukee is known for its brewing traditions and home to Harley Davidson Motorcycles.



While you're here...

Attractions:

- Milwaukee Domes
- Pabst Mansion
- Summerfest
- Milwaukee Bucks Basketball

Enjoy:

- Local and large breweries
- Lake Michigan coast
- Historic European Architecture



About ARMA Milwaukee

Established on March 6, 1948 with the "Milwaukee Filing Association", ARMA Milwaukee is one of the first ARMA Chapters chartered. ARMA Milwaukee services the western portion of Wisconsin, with members also in Oshkosh, Stevens Point, and Green Bay.

learn more:

www.armamilwaukee.org

About the MILWAUKEE PROGRAM



**BARBARA
BENSON**

**APRIL
5TH**

12:00-1:00 CST

**FETCH THE FUTURE;
RETHINK THE INK:
A CASE STUDY IN DIGITIZATION**

REGISTER:
WWW.ARMAMILWAUKEE.ORG

About Barbara

Since 1992 Barbara Benson has been the University Records Officer and Director of the University of Washington Records Management program.

Ms. Benson received a graduate degree in History/Archives and Records Management from New York University. She has worked as either Archivist or Records Manager in such diverse arenas as not-for-profits, banking, city government, state government, and higher education.

See her program's website at <https://finance.uw.edu/recmgt/home>

About the Program

Over the past few years, it had become clear that the University of Washington was on a fast track to going paperless. With the advent of modern central systems, with online forms, with e-signatures – more and more records were being created and received electronically. And then the pandemic removed the last rationalization for continuing to produce paper records. Paper became a liability. UW Records Management Services worked on a number of initiatives and tools with other campus partners like Marketing, Sustainability and UW-IT to make this transition.

- Focusing on identifying and helping to eliminate roadblocks to going electronic.
- Creating new resources and tools to make it easier to manage electronic records.
- Closing the University Records Center to the ingestion of new records for storage.

On April 6th
Visit...

ARMA TRIANGLE



About the Triangle



Named for the Raleigh-Durham-Chapel Hill area, the Research Triangle Park, one of the greatest technological research parks in the world, and NC State, UNC-Chapel Hill, and Duke Universities.



While you're here...

Attractions:

- NC Museum of Art
- American Tobacco Trail
- Annual Bluegrass Festival
- Sarah P. Duke Gardens

Enjoy:

- Eastern Barbecue
- Durham-Bulls Baseball
- Local Breweries
- NC State Fair



About ARMA Triangle

Chartered in 1982, members represent various industries within the Research Triangle region such as pharmaceuticals, health care, universities, government, legal, and utilities. The chapter received the Chapters Luminary Award in 2018.

learn more:

<https://www.armatriangle.org/>

About the ARMA TRIANGLE PROGRAM



**MARK
MACFARLANE**

APRIL

6TH

12:00-1:00 EST

**THE VALUE OF RIM PROGRAM
AUDITS**

REGISTER:
WWW.ARMATRIANGLE.ORG/

About Mark

Mark MacFarlane, MBA, IGP has been a member of ARMA International and the ARMA Arizona chapter since 2008. Mark is currently the Executive Vice President of ARMA Arizona and was voted Chapter member of the year in 2016, and leader of the year in 2016-17 and 2020-21. Mark has over 15 years of RIM/IG experience in Higher Education and Healthcare/Insurance. Mark has presented at the Sandra Day O'Connor College of Law, ASU Arkfeld eDiscovery conference on topics such as The Business case for Information Governance and what it means to eDiscovery Lawyers, and Left of the Dial, Information Management.

About the Program

This presentation titled, "The Value of RIM Program Audits" will provide a high-level perspective of the Value of Audits, Definition and Purpose. Mark will share a firsthand experience when going through and RIM program audit and how to capitalize on the opportunity to make it a win proposition for you and your department. You will also learn how to prepare for an audit and the most common elements of a RIM program review audit. Audits are not as dreadful as you would think, unless you want them to be.

On April 7th
Visit...

MADISON



About Madison



Madison, WI offers both small town charm and a range of leisure and cultural opportunities usually found in larger cities. It has been continually ranked as a best place to live.



While you're here...

Attractions:

- Chazen Museum of Art
- Henry Vilas Zoo
- Memorial Union Terrace
- Downtown Madison (State Street!)

Enjoy:

- Dane County Farmers Market
- Concerts on the Square
- Local cheese curds/beer brats
- Babcock ice cream



About ARMA Madison

M A D I S O N

ARMA-Madison aims to promote the advancement and professional competence of its members to enable them to provide records and information management leadership and expertise within their organizations and their communities.

learn more: <https://armamadison.org>

About the

MADISON PROGRAM



**ALAN
PELZ-
SHARPE**

**APRIL
7TH**

12:00-1:00 CST

**CLOUD FILE MIGRATIONS (CFM)
TECHNOLOGIES AND SERVICES – WHAT
TO LOOK FOR AND BEST PRACTICES**

**REGISTER:
ARMAMADISON.ORG**

About Alan

Alan Pelz-Sharpe, the founder of Deep Analysis, has over 25 years of experience in the IT industry, working with a wide variety of end-user organizations like FedEx, The Mayo Clinic & Allstate and vendors from Oracle and IBM to startups around the world.

Alan was formerly a Partner at The Real Story Group, Consulting Director at Indian Services firm Wipro, Research Director at 451 and VP for North America at industry analyst firm Ovum. He is regularly quoted in the press including the Wall Street Journal and The Guardian and has appeared on the BBC, CNBC, ABC as an expert guest.

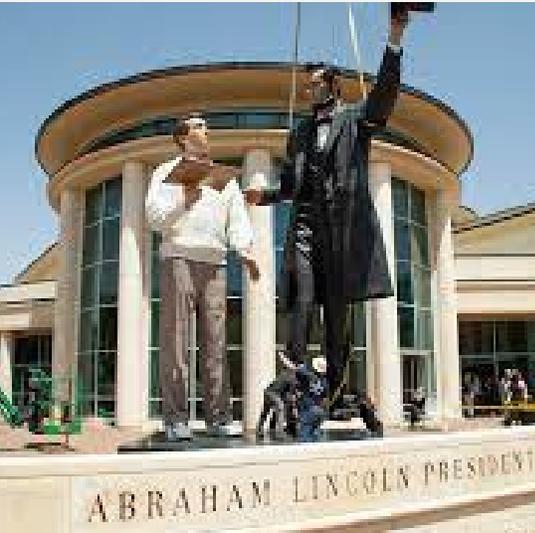
About the Program

As the number of files that need to be managed continues to grow exponentially, many organizations explore moving these files from on-premises servers to the cloud.

Cloud file migrations (CFM) are largely focused on shifting large volumes of enterprise files (documents, drawings, forms, etc.) from on-premises file servers and repositories to the cloud. Join Alan Pez-Sharpe, the founder of Deep Analysis, for an overview of CFM for enterprises and implementors and practical advice on what organizations should look for in a CFM vendor and best practices that will increase the success of a file migration.

On April 12th
Visit...

CENTRAL ILLINOIS



About Central Illinois

Central Illinois hosts a rich history of Abraham Lincoln and his travels, christening the town of Lincoln with his name, practicing law in Mt. Pulaski, and serving as senator in Springfield.



While you're here...

Attractions:

- Springfield State Capitol
- Abraham Lincoln Presidential Library
- Lincoln Home National Historic Site
- Lincoln's Tomb

Enjoy:

- Shawnee Hills Wine Trail
- Baseball games for Springfield Sliders and Normal Cornbelters
- Illinois History and Lincoln Collection
- Riggs Beer Company



About ARMA Central Illinois CENTRAL ILLINOIS

Chartered in 1971, membership includes individuals from major cities including: Springfield (Capital), Bloomington-Normal, Champaign-Urbana, Charleston, Lincoln and Decatur.

learn more: www.cilarma.org

About the

CENTRAL ILLINOIS PROGRAM



**SUE
TROMBLEY**

APRIL

12TH

12:00-1:00 CST

**ECG AND RIM: A CRITICAL
PARTNERSHIP**

REGISTER:
WWW.CILARMA.ORG

About Sue

Sue Trombley, MLIS, FAI, is Managing Director of Thought Leadership at Iron Mountain. Trombley led Iron Mountain's Information Management Consulting group for 10 years managing a team of subject matter experts and running large engagements. She now conducts research to share with the Information Management community at large by hosting webinars, blogging and speaking at association events. She sits on the University of Texas at Austin School of Information Advisory Council, is a past AIIM Board member and is a past ARMA regional advisor and past-president of its Boston Chapter. She is ARMA Fellow #51.

About the Program

Environmental, Social and Governance (ESG) initiatives and goals are being set by public and private organizations with regularity; hundreds of companies have signed the climate pledge promising reductions in carbon emissions by 2040 or before.

Accurate data and reporting is essential to be able to prove progress to investors, employees, auditors and increasingly, regulators. In this session, Sue Trombley will explain how we can prepare for and support accurate ESG reporting and how aspects of standard records management practices may need to change to accommodate a greener, more equitable future for us all.

On May 12th
Visit...

KANSAS CITY



About Kansas City

With flowers in bloom, spring is a time for a renewed appreciation of everything that makes KC great. Here's how to make the most of the season in the Paris of the Plains. (www.visitkc.com)



While you're here...

Attractions:

- Union Station
- Liberty Memorial and WWI Museum
- Negro Leagues Baseball Museum
- Nelson Atkins Fine Art Museum

Enjoy:

- Powell Gardens
- Overland Park Arboretum
- Country Club Plaza
- City Market

About the Greater Kansas City ARMA Chapter



The Greater Kansas City Chapter of ARMA is an association of professionals serving the Information Management field. As a not-for-profit association, our objective is to provide our members with continuing education and networking opportunities.

learn more: <https://www.gkcarma.org/>

About the **KANSAS CITY PROGRAM**



**NICK
INGLIS**

APRIL

19TH

12:00-1:00 EST

**THE PANDEMIC AND THE
INFORMATION GOVERNANCE
PROFESSION**

REGISTER:
WWW.GKCARMA.ORG

About Nick

Nick Inglis is both the Director of Information Governance at IPRO and Founder of InfoGov.net. Inglis was formerly Executive Director, Content & Programming at ARMA International (through the acquisition of the Information Coalition and Information Governance Conference, where Inglis served as President). Before Co-Founding and leading the Information Coalition, Mr. Inglis served as the Director of Professional Development at AllM and was an Assistant Vice President at Bank of America. His writing has been featured in U.S. News & World Report, The Providence Journal, Yahoo! Finance, CMSWire, and others.

About the Program

Information Governance & The Lasting Impact of the COVID-19 Pandemic. COVID-19 has changed much about how we work and interact with information. In this new post-COVID19 age, we must shift our approaches to drive a successful information strategy. Those who navigate these changes most successfully will benefit most.

On April 21st
Visit...

INDIANAPOLIS



About Indianapolis



The city is home to three Fortune 500 companies, two major league sports clubs, four university campuses, and several museums, including the world's largest children's museum.



While you're here...

Attractions:

- Indianapolis Motor Speedway
- Indianapolis Museum of Art
- Brown County Park
- Eagle Creek Park

Enjoy:

- Canal Park
- St. Elmo Steak House
- Fashion Mall
- Brown Country State Park



About ARMA Indiana

ARMA Indiana provides education and networking opportunities to information professionals. Our members include records managers, IT professionals, archivists, attorneys, and electronic discovery experts. Our goal is to enable these professionals.

learn more:

<https://armaindiana.wildapricot.org/>

About the

INDIANA PROGRAM



**BETH
WEAVER**

APRIL

21ST

12:00-1:00 EST

**HANDLING THE 7 DEADLY
STAKEHOLDERS**

REGISTER:
MSFOX@LILLY.COM

About Beth

Ms. Weaver, CRM, MLS, has over 20 years of professional experience as a Records and Information Management consultant providing expertise in Electronic Records Cleanup, FOIA Records Management, Hotline and Docket Supervision, Records Facility Storage and Project Management. Serving as a Vice President with the Cadence Group, Ms. Weaver oversees a portfolio of federal records management and library contracts and serves as a RIM consultant to commercial clients. She currently serves as Treasurer of the ARMA Northern Virginia Chapter.

About the Program

As RIM has transitioned from paper to digital, the volume of records has risen exponentially. Privacy & cyber security challenges & digital landfills are sprouting up all over. The days of the records manager being in control of info are over as they must now negotiate with a variety of stakeholders to manage the records in their organizations; & some of them can be difficult! This session overviews 7 stakeholders that RIM practitioners have to deal with in a “7 deadly sins” context (apathetic, hostile, too busy, dismissive, misinformed, helpless & saboteurs). We will examine the reasons underpinning the behavior and present practical tips for combatting each behavior. The goal is to provide RIM practitioners with the ability to recognize the motivations of each stakeholder and win them over as RIM supporters.

On April 26st
Visit...

LEXINGTON



About Lexington

Known as the Horse Capital of the World, Lexington also offers an exploding culinary revolution.

With a small town feel we have big city amenities. Bourbon, craft beer and wine tours.



While you're here...

Attractions:

- Keeneland Horse Racing
- Horse Farm Tours
- Bourbon Distillery Tours
- University of Kentucky

Enjoy:

- Farm to Fork fresh food
- Kentucky Castle
- Outdoor activities at the Red River Gorge
- Craft Beer



About Lexington ARMA

Founded in 1979, the Lexington ARMA Chapter offers educational programs based on industry standards, ARMA's GARP Principles and best practices. Monthly meetings (pre-pandemic) offer an opportunity to network and build relationships with other professionals

learn more: [Facebook/ Lexington ARMA](#)

About the LEXINGTON PROGRAM



**DEBORAH
ROBBINS**

APRIL

26TH

12:00-1:00 EST

**MOVING YOUR ORGANIZATION
TOWARD COMPLIANCE**

REGISTER:
WWW.EVENTBRITE.COM

About Deborah

Deborah Robbins, CRM, CIP, is the current Chair of the ICRM Mentoring Committee, and a leader of a CRA/CRM Study Group. Deborah has over eighteen years of experience in the Records and Information Governance field, in city and county governments, legal, finance, education, utilities, and private sectors. She has been involved in two ARMA local leadership boards. Deborah has served as a frequent speaker on topics such as data mapping, gaining compliance with RIM programs, professional growth, change management and business continuity and disaster recovery

About the Program

In this session we will look at the current role of RIM in Information Governance, discuss practical steps to increase awareness and compliance, and discuss ways to increase the influence of your RIM program with the resources you have at hand.

On May 3rd
Visit... **WESTERN MICHIGAN**



About Western Michigan



Western Michigan ARMA chapter is a smaller and vibrant chapter full of committed volunteers. Many of the volunteers have won ARMA awards, served as volunteer for ARMA, and also the ICRM.



While you're here...

Attractions:

- Gerald R. Ford Museum
- Frederik Meijer Gardens
- Van Andel Arena
- John Ball Zoo

Enjoy:

- Breweries
- Lake Michigan
- Whitecaps Baseball

About ARMA Western



Western Michigan ARMA Chapter has been educating members and their colleagues in Records and Information Management since it was chartered in 1974.

learn more: www.westmiarma.org

About the

WESTERN MICHIGAN PROGRAM



**ANDREW
YSASI**

MAY

3RD

12:00-1:00 EST

IG CAREER PLANNING

REGISTER:
WWW.EVENTBRITE.COM

About Andrew

Andrew Ysasi (EE-SA-SEE), MS, FIP, FIIM, CIPM, CIGO, CISM, PMP, CRM, IGP, CIP, CSAP has 25 years of experience in executive leadership, technology, privacy, security, and information governance. As Vice President of Advocacy for VRC, Andrew is tasked with mentoring, educating, volunteering, and advocating for all matters related to information governance (IG). He will serve as the President of the ICRM in 2022. Andrew is the President of IG GURU®, an IG news organization and a resume expert with Admovio®, where his work is published on CIO.com. In addition, Andrew is an instructor at San Jose State University's School of Information, a contributor to ARMA's IGBOK, a contributor to Wiley's Information Governance 2nd Edition, and a former board member for i-SIGMA

About the Program

Information governance is still a young profession. So, where does one go to get an education? What does a resume look like for information governance? What are earning possibilities? Andrew will showcase his knowledge on IG education and share his expert advice on building a stellar IG resume. Last, he will share his analysis of industry salary surveys to help IG professionals set salary expectations.

On May 4th
Visit...

DETROIT



About Detroit

Founded in 1701, Detroit is the largest city in Michigan and is located along the Detroit River between Lake St. Clair and Lake Erie. Detroit's nicknames include The Motor City and Motown.



While you're here...

Attractions:

- Eastern Market
- Belle Isle Park/Detroit Riverfront
- The Detroit Institute of Arts
- Detroit's Masonic Temple

Enjoy:

- Detroit Style Square Pizza
- Vernor's Ginger Ale
- Better Made Potato Chips
- Stroh's Superman Ice Cream



About ARMA Detroit

ARMA Detroit was formed in 1956 and is a member of the Great Lakes Region. We have 60+ members representing many diverse industries including education, energy, financial services, manufacturing, government and legal.

learn more: <https://armadetroit.org>

About the

DETROIT PROGRAM



**DOUG
KAMINSKI**

**MAY
4TH**

12:00-1:00 EST

**YOU'RE SO SENSITIVE! WHY IG AND
DATA PRIVACY SHOULD BE BEST
FRIENDS**

REGISTER:
ARMADETROIT.ORG

About Doug

Doug Kaminski of Cobra Legal Solutions has over 20 years of leadership experience in the legal technology and services industry and specializes in helping organizations understand and implement better processes and technologies to optimize complex legal workflows. Doug is a member of ARMA International and the Detroit Chapter—having served as President from 2016-2018. He is also a member of the Chicago Bar Association, the Detroit Bar Association, and a Director at Large for the Society for Corporate Governance in Chicago.

About the Program

With data privacy under the spotlight and regulations evolving across the globe, organizations can no longer afford to treat each new privacy regulation as a standalone project or spend hours manually collecting data for custom reporting. By incorporating privacy elements into our governance efforts and tech stack, we can future-proof IG and become Data Privacy's secret weapon. This session will explore the current landscape of data privacy issues that impact IG and answer questions including:

What is IG's role in a data breach?; How do you handle a digital subject access request?; What blind spots do most IG and Privacy programs have?; What technology exists to streamline these processes?

On May 5th
Visit...

ALASKA



About Anchorage

Anchorage, originally a tent city, was settled on the Denai'na Peoples' land around 1915. Anchorage is the largest city in Alaska with a population of ~400,000. State bird: Ptarmigan



While you're here...

Attractions:

- Alaska Native Heritage Center
- Denali National Park
- Alaska Wildlife Conservation Center
- Kenai Fjords

Enjoy:

- Breathtaking views
- Fresh seafood
- Fur Rendezvous & Iditarod
- Endless summer sun



About ARMA Alaska

Our Chapter is a member of the Great Northwest Region of ARMA International. We have approximately 70 members representing large and small businesses, government agencies and non-profit organizations located in the entire state of Alaska.

learn more: <https://alaskaarma.org/>

About the

ALASKA PROGRAM



**MICHAEL P
ALLEN**

MAY

5TH

12:00-1:00 AKST

**ESSENTIAL NEGOTIATION
SKILLS FOR RIM PROS**

REGISTER:
[ALASKAARMA.ORG](https://alaskaarma.org)

About Michael

Michael P. Allen, MBA, CRM, IGP has over 25 years of IG/RIM experience, both a practitioner and a business unit leader. His primary areas of expertise include IG program assessment and maturity modeling, RIM program audits, records retention scheduling, management of large-scale records centers, departmental records management, and software requirements analysis. He has served in leadership positions for multiple ARMA chapters and presents at the international conference and chapter meetings.

About the Program

As the IG/RIM profession continues to elevate itself into the executive boardroom, it becomes paramount for practitioners to acquire the necessary skills to advocate for themselves and their departments. One key skill that every business professional needs to succeed is negotiation.

On May 17th
Visit...

MID-MICHIGAN



About Lansing

Lansing is located in the heart of Michigan's Lower Peninsula, serving as an ideal destination for travelers seeking small town comfort and big city convenience.



While you're here...

Attractions:

- Potter Park Zoo
- Common Ground Music Festival
- Numerous Museums and Historical Centers
- State Capitol Building

Enjoy:

- Campus of Michigan State
- Local breweries and restaurants
- Numerous parks and trails
- Lansing Area Tours



About ARMA Mid-Michigan

Mid-Michigan ARMA serves as a focal point in promotion and advanced improvement of records and information management (and related fields) through education by sharing and exchanging experiences and information with its members.

learn more: www.armamidmichigan.org

About the MID-MICHIGAN PROGRAM



**JENNIE
RANKIN**

MAY

17TH

12:00-1:00 EST

**EVEN IN DEATH, THERE ARE
RECORDS (CEMETERY RECORDS)**

**REGISTER:
ARMAMIDMICHIGAN.ORG**

About Jennie

Jennie Russell Rankin is the current Acting Records Manager at Michigan State University Archives and Historical Collections. Out of the past seven years at MSU, five of those years have been working with the Records Management Program. She has done everything from inventorying boxes, creating retention schedules, and helping offices develop file plans for their Shared Drives. She earned a Bachelor of Science degree in History and Minor in Museum Studies from Central Michigan University and a Master of Library Science degree from Wayne State University. She is a current candidate for the ICRM Certified Records Analyst (CRA) certification.

About the Program

Jennie Rankin of Mid-Michigan ARMA and the Friends of Lansing's Historic Cemeteries (FOLHC) will discuss records cemeteries use to document a person's death and burial. Learn how these permanent records are being used by genealogists in family research and the upkeep and care of cemeteries.

On May 18th
Visit...

NORTHEAST OHIO



About Northeast Ohio



Ohio's northeastern region rises from the shores of Lake Erie and blooms with ethnic neighborhoods and it makes for an amazingly diverse, authentic set of experiences.



While you're here...

Attractions:

- Rock and roll hall of fame
- Professional football hall of fame
- Lake Erie water sports

Enjoy:

- Lake Erie
- Indians Baseball
- Cavaliers Basketball
- Cuyahoga Valley National Park



About Northeast Ohio ARMA Chapter

Our chapter has just celebrated 50 years! We have a tremendous group of people who make up a wide range of experience across the board.

learn more: northeastohio.armacapters.org/

About the

NORTHEAST OHIO PROGRAM



**GREG
HEADLEY**

MAY

18TH

12:00-1:00 EST

**CLEVELAND METROPARKS AND CLEVELAND
METROPARKS ZOO RECORDS MANAGEMENT
POLICY AND PROCEDURES**

**REGISTER:
NORTHEASTOHIO.ARMACHAPTERS.ORG/**

About Greg

Greg became Cleveland Metroparks's current Director of Risk Management in August 2016. He was formerly Cleveland Metroparks' Safety Manager. Greg has more than 13 years of experience in the insurance, risk management and occupational safety field. He is Cleveland Metroparks's representative to the Public Risk Management Association (PRIMA). Greg is the Americans with Disabilities Act (ADA) Coordinator and Records Commission Chairperson for Cleveland Metroparks.

About the Program

A brief overview of public entity records management and those specific to the Cleveland area's local Park District and Zoo. The responsibility of public entities regarding retention and disposal of records and the potential liability involved. This presentation will be valuable for any public entity or those curious about the role of public entities in records management.

On May 25th
Visit...

LOUISVILLE



About Louisville

Louisville, Kentucky, was founded in 1778 by George Rogers Clark and named after King Louis XVI of France. Located along the Ohio River, it is home to the Kentucky Derby each May.



While you're here...

Attractions:

- Actors Theatre of Louisville
- Evan Williams
- Distillery Tours
- Churchill Downs
- Louisville Slugger Factory

Enjoy:

- 4th Street Live and Bardstown Road
- Baseball and soccer leagues
- Local distilleries and breweries
- Local museums and factory tours

About Louisville ARMA

The Louisville ARMA Chapter has been meeting regularly since the late 1970s, early 80s with thousands of member & non-members attending our monthly meetings throughout the years. Over the last 10 years, we've hovered around 30 local members.

learn more: louisville.armachapters.org/

About the LOUISVILLE PROGRAM



**RUSTY
HECKMAN**

**MAY
25TH**

12:00-1:00 EST

**RECORDS REINCARNATION: COMMUNICATION
BETWEEN THE CUSTODIANS OF A RECORD'S
AFTERLIFE AND THOSE OF ITS LIFE**

About Rusty

REGISTER:
LYDIA.MCGAHEE@TEXASROADHOUSE.COM

Rusty Heckaman joined KDLA as the Research Room Supervisor in September 2021. There he manages KDLA's Archives Research Room staff, coordinating research and reference assistance for in-person and off-site customers; appraises, arranges, describes and indexes public records from state and local government agencies; and represents KDLA in public presentations about the discoveries waiting to be made in the State Archives collections and their unique uses for researchers. Originally from Indiana, Rusty is a graduate of Indiana University with his Master's in Library Science. His work experience has encompassed a variety of archival settings including; local municipality, state government, private corporate archives, and non-profit advocacy organizations.

About the Program

While the records manager is often involved in the retention of records, their work contributes to the preservation of records beyond the typical life cycle continuum. Where one life cycle ends, permanent preservation begins, leading to a second life of continued use and purpose. It is here that the record is sought for its value for historical documentation, education and training, identification of organizational culture or identity, and much more. This session will illustrate the relationship between records management and archives, highlighting the role each plays in an end product that benefits the user, whether that be the public or a more private clientele our organization serves.

About the

FINALE SESSION



MAY
**TRIVIA,
PRIZES,
NETWORKING**
26TH
11:30-12:30 CST

EXTEND YOUR VACATION

REGISTER:
ARMAMILWAUKEE.ORG

About the Finale

Extend your virtual vacation for another day by attending the Spring Seminar Mania II's event finale on Thursday, May 26, 2022 where we will play a records trivia game, network with each other, and announce grand finale door prize winners.

This year we will have a trivia contest during the Spring Seminar Mania Wrap-Up meeting. There will be 4 rounds of trivia and all questions will be based on both the sessions and the chapters that are presenting each session. The more sessions you attend, the better your chances of acing the trivia competition and winning a \$50.00 gift card. The gift cards were generously donated by Iron Mountain and will be awarded to the top 3 contestants for each round of trivia. Please note that each contestant can only win one trivia gift card, regardless of their placement at subsequent trivia rounds. There is a 50 person limit to each trivia round.

Attendees may opt out of prize drawings. Simply include a note to withdraw from door prize winnings each time you register for a session



Vital Records Control



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SPRING SEMINAR MANIA ■

April/May 2022