



1

---

---

---

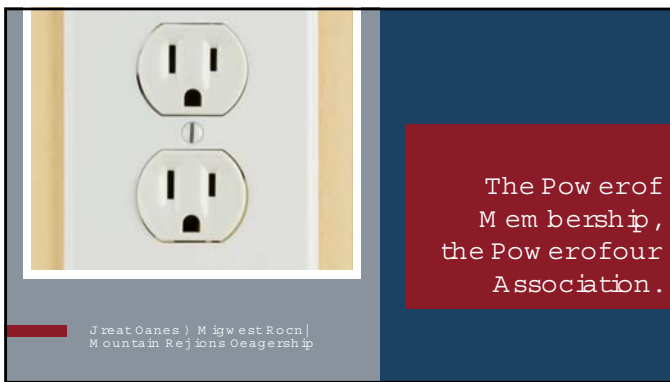
---

---

---

---

---



2

---

---

---

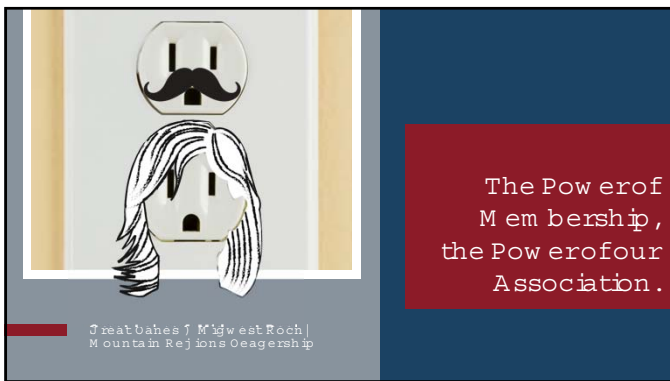
---

---

---

---

---



3

---

---

---

---

---

---

---

---



4

---

---

---

---

---

---

---

---



5

---

---

---

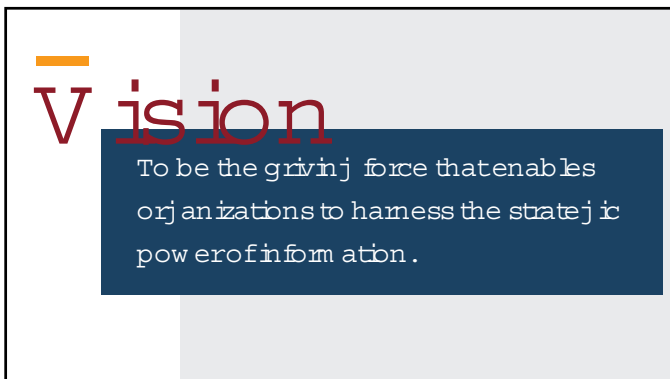
---

---

---

---

---



6

---

---

---

---

---

---

---

---

# Mission

To empower the community of information professionals to advance their careers, organizations, and the profession.

7

---

---

---

---

---

---

---

---

# ARMA Resources



8

---

---

---

---

---

---

---

---



- Free Coagershup Summit for chapter leagers
- Com bineg resources w ith InfoJ ovCon
- M ore ne |notes ang stream lineg schegule

9

---

---

---

---

---


---

---

---

- New publications and resources
- Essentials of InfoJobs training ) certificate course
- IJP testing and recertification improve

New resources list: [bit.ly/2Z9gtD](http://bit.ly/2Z9gtD)



10

---

---

---

---

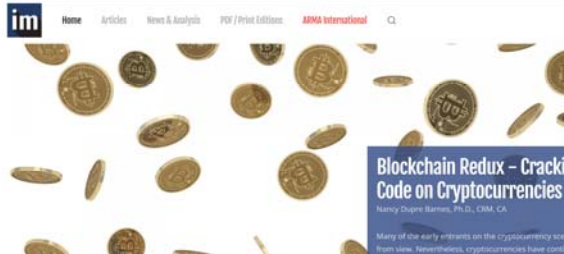
---

---

---

---

magazine online



11

---

---

---

---

---

---

---

---

coming next

- This afternoon Heather will have specific information for our chapters.
- Questions?

12

---

---

---

---

---

---

---

---

ContactUs

BIO.BRADFORD@ARMANTO.ORJ  
NICK.INJOIS@ARMANTO.ORJ

13

---

---

---

---

---

---

---

---

WE ARE CONNECTED




14

---

---

---


---

---

---

---

---



The Power of Membership,  
the Power of our Association.

Great Lakes | Midwest Rock |  
Mountain Regions Oeagership

15

---

---

---

---

---

---

---

---



16

---

---

---

---

---

---

---

---

**About the Volunteers:  
Why Volunteer?**  
Top volunteer benefit: Networking

**What makes it hard?**  
Top hurdles:

- Declining membership & participation
- Communication
- Time
- Sustaining membership
- Participation/Engagement

**What will make it easier?**  
Biggest Needs:

- Speaker database
- Timely communication updates
- Recruitment/new member support

17

---

---

---

---

---

---

---

---

**What Resources Have Value**

<p><b>Most Beneficial</b></p> <ul style="list-style-type: none"> <li>• Region Leadership Conference</li> <li>• Chapter Connections</li> <li>• Chapter Central</li> <li>• Resources my chapter has Created</li> <li>• Speaker Grants</li> </ul>	<p><b>Moderate</b></p> <ul style="list-style-type: none"> <li>• Speaker Database</li> <li>• ARMA Groups</li> <li>• Strategic Planning Mtgs</li> <li>• Leadership Training Grants</li> <li>• Regional Chapter Sharing Sessions</li> </ul>	<p><b>Very low value</b></p> <ul style="list-style-type: none"> <li>• IGP Credits For Chapter Events</li> <li>• Community Calls</li> <li>• Regional Newsletters</li> <li>• Calls with Chapter Advisors</li> <li>• Regional Update Calls</li> <li>• Chapter Officer Tools</li> <li>• Session of the Month</li> <li>• Professional Leadership Certificate</li> <li>• Officer Transition/Onboarding Meeting</li> <li>• Officer Notebook</li> </ul>
--	--	---

18

---

---

---

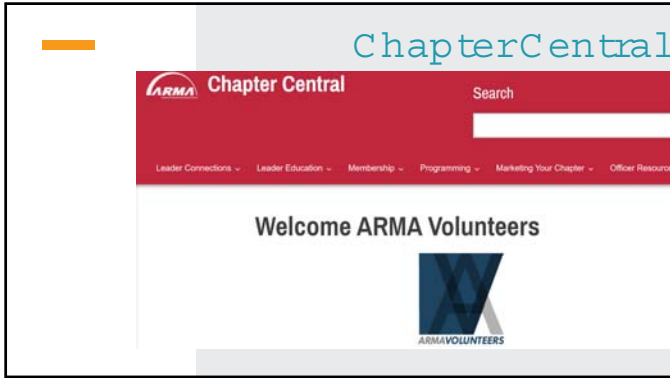
---

---

---

---

---



19

---

---

---

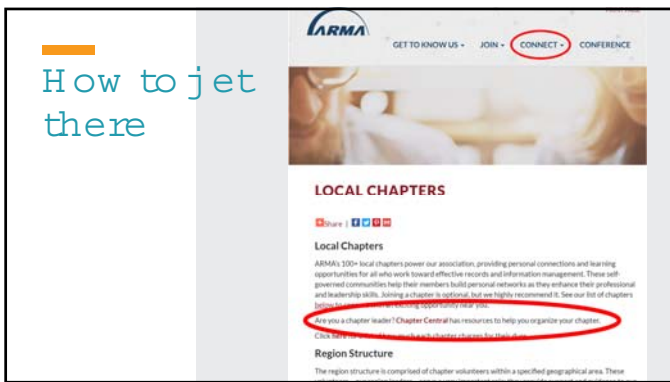
---

---

---

---

---



20

---

---

---

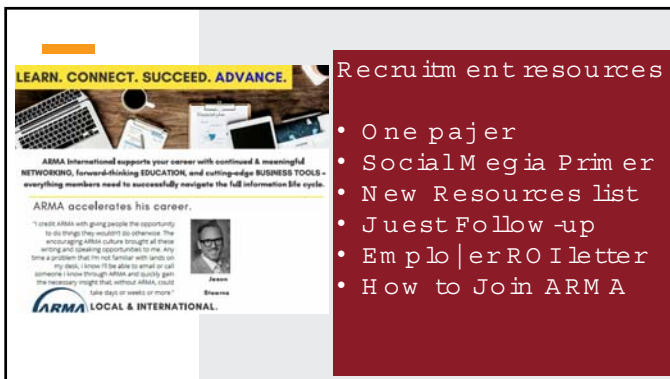
---

---

---

---

---



21

---

---

---

---


---

---

---

---

- New Member Tool Kit
- Renewal Tool Kit
- Revised Speaker Database
- How-To Run Reports
  - Chapter Roster
  - Expiring in 30 Days
  - New Chapter Members
  - Non-chapter Member
  - Past Expiration Date



22

---

---

---

---

---

---

---

---

OO CAO +  
INTERNATIONAL  
Mentorship  
Aim a.org/mentorship



23

---

---

---

---

---

---

---

---

Discussion



24

---

---

---

---

---

---

---

---



com inj next

- Affiliate Agreements
- Value Survey
- Chapter Officer Survey
- Session in a box

25

---

---

---

---

---

---

---

---

com inj next

DEADLINES

- Report Chapter Officers: July 1<sup>st</sup>
- \* If you have not turned this in yet - please go as soon as possible.

26

---

---

---

---

---

---

---

---

# Contact Us

CHAPTERS@ARMANTO.ORJ  
HEATHER.OEHMAN@ARMANTO.ORJ

27

---

---

---

---

---

---

---

---

## Slide 26

---

**HL4** Text is a bit hard to read - maybe reduce size or condense message.

Heather Lehman, 6/6/2019